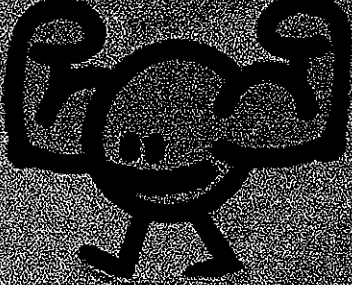


When you Analyze & Revise

think **ARMS** 


Add

- details
- senses
- description
- alive words

Remove

- words & sentences —
that don't make sense

Move

- words & sentences that fit
in another spot 

Substitute

- dead words → alive words
- boring → exciting